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## BOARD OF DIRECTORS VACANCY: DIRECTOR OF COMMUNICATIONS AND MARKETING

Do you have experience in communications and marketing?

Are you interested in contributing to the CUSC's excellence in soccer?

If so, then please submit a one page resume, to [president@cumberlandsoccer.com](mailto:president@cumberlandsoccer.com), by April 21, 2017, outlining how your experience matches the requirements listed below:

CUSC has four key strategic priorities to deliver on over the next two years:

- (1) Facilities Development
- (2) Club Growth / Development Excellence
- (3) Communications and Marketing
- (4) Governance

As the Director, Communications and Marketing, you will be asked to:

- Provide strategic advice, guidance and planning related to each of these priorities.
- Develop a communications and marketing plan to help increase our community presence and collaboration with partners, which includes sponsorships and advertising.
- Develop communication strategies and initiatives to encourage and motivate members to contribute and participate in all aspects of the Club's operations.

If you have questions, please contact:

Terry Vida, at 613-796-0551 or [president@cumberlandsoccer.com](mailto:president@cumberlandsoccer.com)