

Sponsorship Packages	Description	Diamond Sporsor	Platinum	Gold Sponsor	Silver Sponsor	Bronze Sponsor
Club Level Sponsorship						
Clubhouse Facility Advertising	Signage displayed at the clubhouse next to Millennium Park (2075 Trim road Orleans).	\	\	/		
Snakebite Tournament & Festival Sponsorship	 Ad placement in the Snakebite Tournament Program and Snakebite webpage at no cost to the Sponsor. Sponsor signage/banner/feather flags/etc displayed at the Snakebite Tournament and the Cumberland Soccer Festival Day. Signage to be provided by the Sponsor at the Sponsor's expense. Opportunity to set up a booth at the Snakebite Tournament and the Cumberland Soccer Festival Day to provide additional sponsorship exposure. 	>	✓	✓	✓	
Website Advertising (Static)	 Static display of Sponsor logo at the bottom of all CUSC webpages with outside link to Sponsor website. Sponsorship-level recognition will be made on the sponsorship-specific CUSC webpage. 	\	√	√		
Website Advertising (Rotational)	 Four (4) second rotational display of Sponsor logo on the side panel of the CUSC front home page only of the CUSC website with outside link to Sponsor's website. Sponsorship-level recognition will be made on the sponsorship-specific CUSC webpage. 				√	√
Promotional Communication	 Listing in the CUSC sponsors section in the monthly e-newsletters sent via e-mail to all registered members. Direct e-mail communication to all registered members twice a year asking members to support the CUSC Sponsors. 	/	✓	✓	✓	✓
Academy/Competitive Uni	form Level Sponsorship					
EXCLUSIVE DIAMOND SPONSOR Academy/Competitive Game Jerseys (Front) and Academy Training shirts (Back) (Two-year sponsorship program)	 Sponsor logo placed on the front-centre of all CUSC (Competitive/Academy) Program jerseys. Specific dimensions to be discussed with the Club. Approximately 600 players. Provincial-wide and/or City-wide exposure. Sponsor logo placed on the back of all practice Academy training shirts. Specific dimensions to be discussed with the Club. Logos to be provided by the Sponsor at the Sponsor's expense. 	>				
Academy/Competitive Game Jersey (Sleeves) (Two-year sponsorship program)	Sponsor logo placed on one (1) sleeve of the Academy/Competitive jerseys. Specific dimensions to be discussed with the Club. Logos to be provided by the Sponsor at the Sponsor's expense.		✓			
Academy Training shirts (Sleeves) (Two-year sponsorship program)	Sponsor logo placed on one (1) sleeve of all practice Academy training shirts. Specific dimensions to be discussed with the Club. Logos to be provided by the Sponsor at the Sponsor's expense.		✓			
	Total Annual	\$6,000 (2 year commitment)	\$4,000 (2 year commitment)	\$3,000	\$1,250	\$500
	The Packages above can also be augmented to include individual team sponsorship ide	ntified below	I.			
Team Level Sponsorship						
Recreational Team Game Jerseys (Front)	Sponsor logo placed on the front-centre of the Jerseys of one (1) Recreational team. Specific dimensions to be discussed with the Club. Logos to be provided by the Sponsor at the Sponsor's expense.	\$500/Team				
Recreational Team Game Jerseys (Sleeves)	Sponsor logo placed on one (1) sleeve of the Jerseys of one (1) Recreational team. Specific dimensions to be discussed with the Club. Logos to be provided by the Sponsor at the Sponsor's expense.	\$250/Team				
Portable Sponsor signage	Portable Sponsor signage (ie: feather flags, folding canopy team tents, banners) can be displayed at any Recreational, Competitive or Academy team events (ie: season games and/or Provincial/City tournaments) directly adjacent to the team bench. Signage supplied by the	\$750/Team]			



		Sponsor at the Sponsor's expense. Note that some signage may not be allowed at some sponsored tournaments outside of the Club control.	
Recreational Team Awards		Sponsor logo on team photo & plaque (to be supplied by team)	\$100/Team
Custom Level Sponsorship			
Custom Sponsorship	•	Custom packages available (Working together to develop a package tailored to suit your business) Sponsor donations or support Gifts-in-Kind Donations for the Snakebite Tournament	TBD